Welcome!

2023

RFA

Workshop

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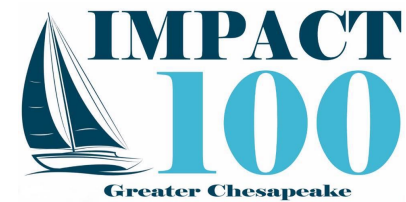
Greater Chesapeake

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Agenda
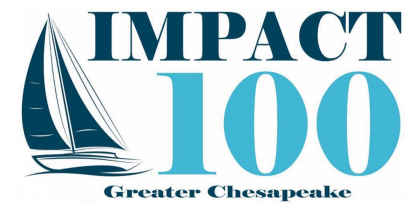
❖ Impact100 – 101

❖ Grant Process

❖ Past Recipients

❖ Overview of Grant Application
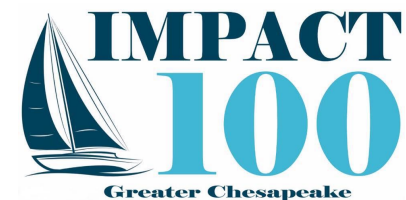

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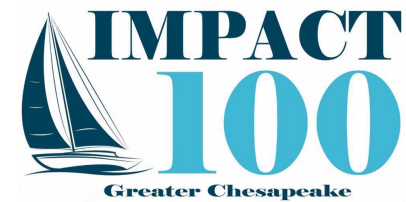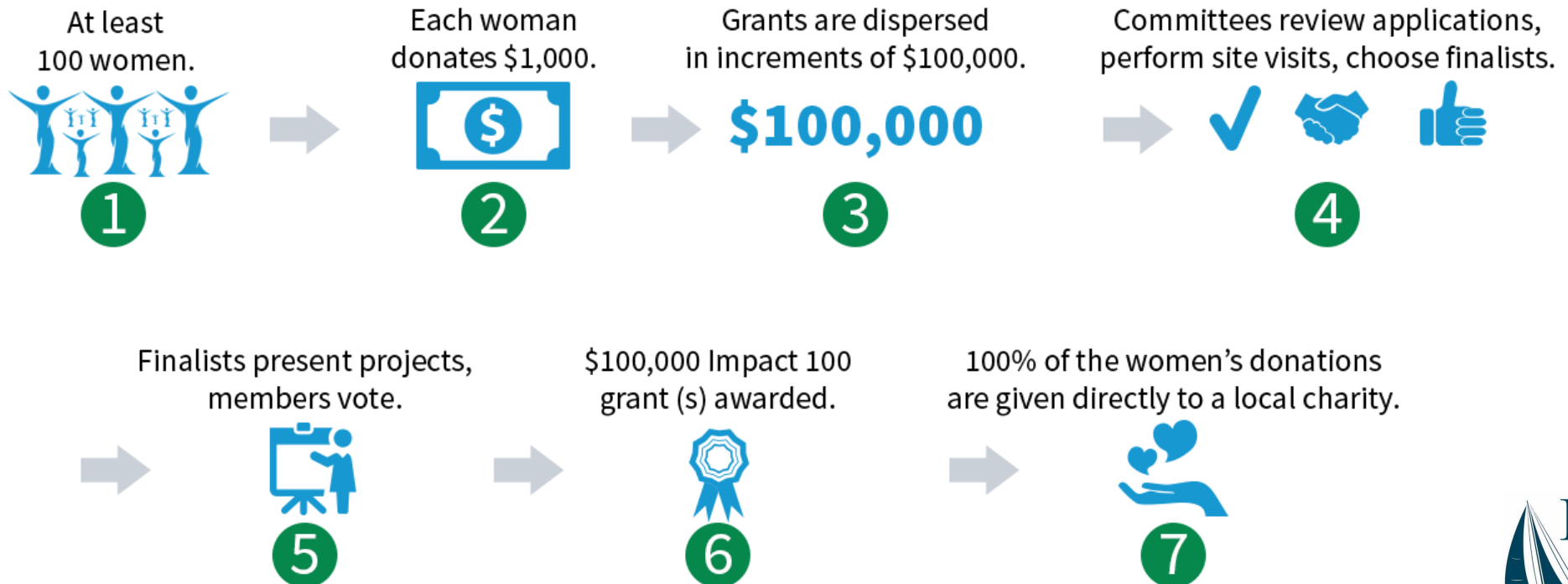
Impact100 – 101

Mission Statement

Impact100 Greater Chesapeake is a group of women who are committed to making a lasting impact by collectively funding transformational grants and raising awareness of charitable organizations within our community.

Transformative Philanthropy

At least 100 women. **1**

Each woman donates $1,000. **2**

Grants are dispersed in increments of $100,000. **$100,000** **3**

Committees review applications, perform site visits, choose finalists. **4**

Finalists present projects, members vote. **5**

$100,000 Impact 100 grant (s) awarded. **6**

100% of the women's donations are given directly to a local charity. **7**

Arts & Culture

Initiatives that cultivate, develop, educate, preserve, and enrich the theater, museums, both visual and performing arts and literary opportunities in Anne Arundel County.

Education

Initiatives that advance learning opportunities and improve education in Anne Arundel County.

Environment

Initiatives that (1) improve, enhance or restore the surroundings in Anne Arundel County; (2) encourage research, public awareness and education relating to the environment; (3) promote conservation of our natural resources; (4) restore, preserve, revitalize or enhance recreational facilities, and/or (5) promote animal welfare.

Family

Initiatives that strengthen and enhance the lives of children and families in Anne Arundel County.
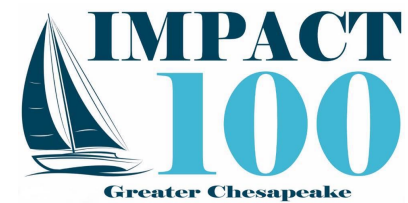
Health & Wellness

Initiatives that improve the mental and/or physical well-being of people living in Anne Arundel County.

Grant Process

Grant Timeline

Membership Enrollment	Big Reveal	RFA Workshops	Grant Application Deadline	Grant Review	Meet the Finalists	Annual Meeting
--- DEADLINE --- 15 April 2023	April/May 2023	May/June 2023	30 June 2023		1 October 2023	October 2023
Annual Membership Enrollment	Grant Amount Announced	Training for nonprofits on grant writing	Deadline for nonprofits to submit grant application	Five focus area committees meet to review grants and select finalists	Five finalists for grants are announced	Membership votes to award grants
	April 27th	May 3rd May 9th				

Grant Amount for 2023

$90,000
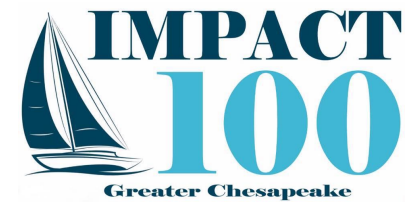
Grant Stipulations

❖Impact100 Greater Chesapeake does NOT provide direct funding to organizations

❖Disburse funds on an as-expended basis

❖Grantees must submit quarterly reports upon implementation and progress of the project

❖Prior to the release of grant funds, each recipient must complete the Impact100 Greater Chesapeake grant agreement form

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Organization Eligibility

❖ Defined as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code – must be able to provide 501(c)(3) status

❖ In good standing with the State of Maryland Department of Assessments and Taxation

❖ Based in, providing services to, or collaborating with organizations in Anne Arundel County

❖ Religious-based organizations cannot make religious demands/requirements on community members as part of the project for which they are applying
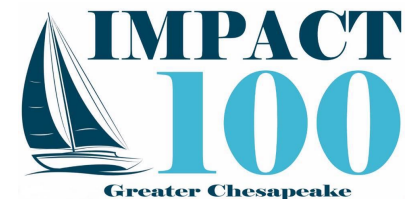
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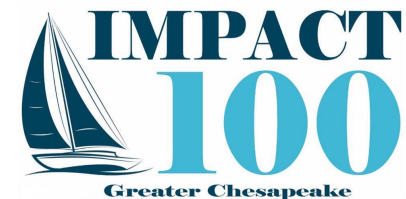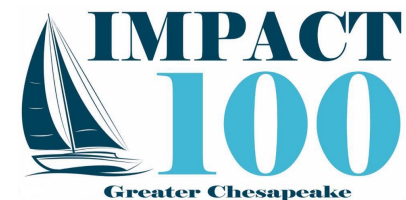
Project Eligibility

❖The project must:

- Serve residents of and expend funds fully in Anne Arundel County
- Be a new program, expansion of an existing program, or be a new/expanded collaborative effort of multiple nonprofit organizations
- Have a total project budget for the full grant award amount (can be over but NOT under)
- Expend all funds within 24 months of grant award

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Impact100 will NOT provide grants for:

❖ General operating expenses or overhead, such as ongoing salaries for existing staff
  ◦ EXCEPTION: A request for items of an operating or overhead nature that are a part of a new or expanded initiative or project. Salaries can be covered by grant funds so long as the salary is paid to someone with significant involvement in the grant project. ***A sustainability plan must be provided in the event the salary is required beyond the grant period.***

❖ Debt reduction or operational deficits

❖ Interim or bridge funding

❖ Grants to individuals

❖ Endowment funding

❖ Capital improvement or renovations to property for the grant project if the organization does not own or have a lease of at least five years

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Additional Disqualifying Application Errors

❖More than one application is submitted by a single organization

❖Financial information is missing or incomplete

❖Organization does not demonstrate sustainability or the project does not include a sustainability plan

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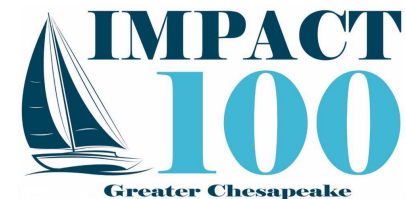
Wish Lists
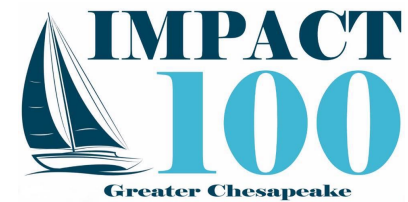
❖All applicants will have an opportunity to submit a wish list of items that could benefit their organization. These could be physical items; or a request for Board Members or other individuals who could help your organization such as a webmaster, accountant, etc.

❖Wish Lists will be posted on the IMPACT100 website for one year.

❖Link to current Wish List: https://www.impact100greaterchesapeake.org/nonprofit-wishlists-2022
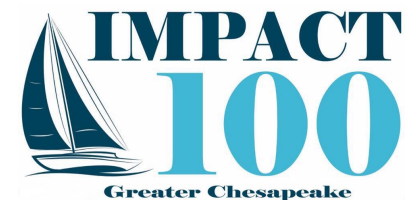
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Past Recipients

Recommendations for Strong Project Ideas

❖Demonstrates that the project fills a unique need that no other organization is addressing

❖Provides plans to fully expend the grant funds or complete the project in a short timeframe

❖Explains plans for sustainability

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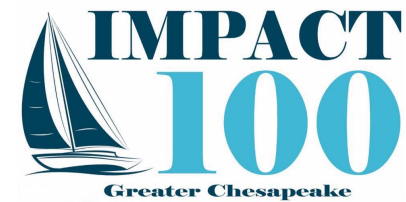
Past Recipient – 2022

❖Boys and Girls Club Annapolis and Anne Arundel County; $72,000

◦ Purchase and outfitting of a Club on the Go Bus to bring programming to kids in the community who may not have the opportunity to participate in out-of-school-time programming. The bus also assists with a mobile pantry and food resources.

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Past Recipient – 2021
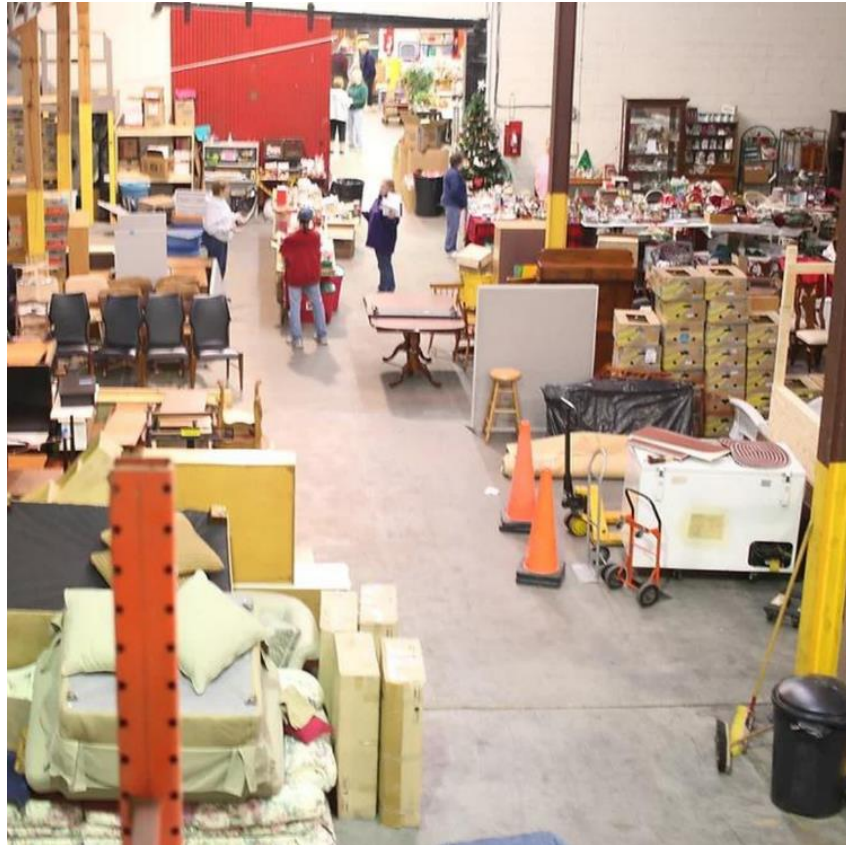
❖ HOPE For All; $81,000

◦ Purchase of a barcoding system and warehouse storage options to reduce the time it takes for them to turn a house into a home by providing beds, furniture, household items, linens, clothing, and more to 300+ families annually.
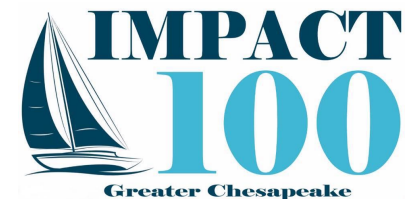
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Past Recipient – 2020

❖ Rebuilding Together; $54,000

- Purchase and outfitted a work van to help people return to their homes in a timely and safe manner. As people discharged from rehab, there are hospital-required home upgrades that the organization builds to allow people to return and heal safely in the comfort of their own homes sooner and with the dignity they deserve.

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Past Recipient – 2019

❖Anne Arundel County Food Bank; $80,000

◦ Purchase an additional refrigerated truck and FDA-approved food storage containers for them to safely store and distribute food throughout the community.
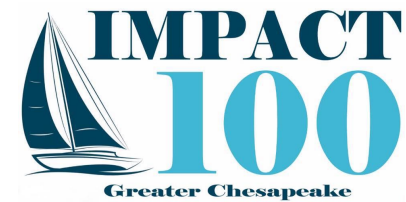
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Past Recipient – 2018

❖ Maryland Therapeutic Riding; $57,000

◦ Purchase critical vehicles and equipment to enable increased therapeutic participation, community outreach, and enhanced safety and emergency capabilities.

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Overview of Grant Application

Grant Application

❖Application materials and instructions can be found:
  ◦ https://www.impact100greaterchesapeake.org/grant-application

❖Online application, via Google Forms

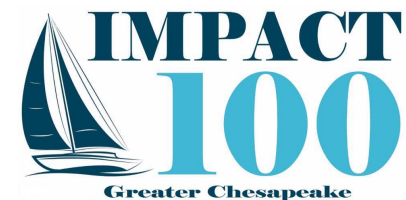❖Certification statements

❖Required questions

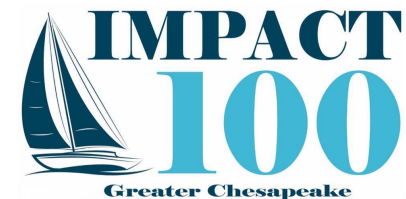❖Character limits
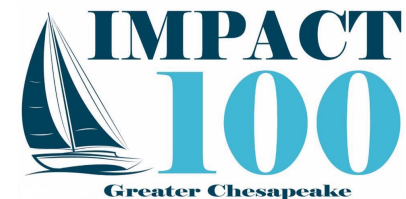
Recommendations for Strong Grant Applications

❖ Write a clear, concise, and easy to understand application

❖ Provide a clear and well-defined budget for your program/project

❖ Ensure your program/project falls within the scope of the focus area

❖ Provide information regarding past organizational success

❖ Demonstrate strength of the board of directors and key personnel

❖ Identify the impact of the project

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Best Practices

❖ Review the PDF-version of the grant application prior to entering information into the online application

❖ Double check you have emailed all required attachments to grants@impact100greaterchesapeake.org using the proper subject line and file naming conventions
- Utilize the program/project expenses and revenue template
  - Provide quotes or estimates to support your program/project expenses

❖ Utilize the helpful checklist to ensure your application is fully complete

❖ Submit your application and required attachments ON TIME, by **June 30, 11:59PM ET** – late submissions will not be considered!
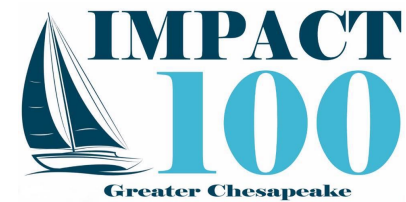
THANK YOU!

SUBMIT YOUR QUESTIONS TO:

GRANTS@IMPACT100GREATERCHESAPEAKE.ORG